



# CAG CONSULTANTS

## OFFERING SUPPORT TO ORGANISATIONS DECLARING CLIMATE EMERGENCIES

CAG Consultants is one of the **UK's leading climate change consultancies**, with a **strong track record** in supporting local and regional government on climate change action. We developed much of the guidance and tools which underpinned the original Nottingham Declaration on Climate Change and the Local Government Association's Climate Local initiative. **We have ten highly experienced partners living and working throughout the UK**, who can offer support in the following areas:

### ASSESSING THE ECONOMIC IMPACTS OF CLIMATE ACTION

Helping to ensure that **local economic prosperity** remains a central priority alongside the move to a **zero-carbon economy**.

### STAKEHOLDER MAPPING AND ENGAGEMENT

A crucial step towards delivering against climate targets.

### DEVELOPING A FRAMEWORK FOR ACTION

Tailored according to your council's needs and priorities.

### TRAINING FOR STAFF AND COUNCILLORS

We can design and deliver **bespoke, interactive and highly engaging sessions** on the co-benefits of **climate action, renewable energy opportunities, low carbon procurement, energy efficiency, climate resilience and planning for climate change**.

### MODELLING PATHWAYS TO ZERO CARBON

To help **identify priorities for action** based on the best available evidence.

### CROSS-SECTOR COLLABORATION SUPPORT

Bringing different parties together to enable partnership working that ensures **effective and efficient delivery** of your climate emergency plan.

### IDENTIFYING BEST PRACTICE

In climate change mitigation, **highlighting those** which are of most relevance to your particular needs.

# EXAMPLES OF OUR WORK

## OPPORTUNITIES FOR ACTION ON CLIMATE CHANGE:

West Sussex County Council commissioned CAG to investigate opportunities for the council to take **further action on sustainability** in areas such as **transport, waste and biodiversity**. The council wanted to increase its ambition to take advantage of the **transformational change** that it is currently going through. We captured information on **29 initiatives**, grouped by themes linked to those in the Government's **25-year Environment Plan**. Each initiative had a strong business case which was key to securing **political support**, for example through delivering cost savings or leveraging in funding that would otherwise not be available to the local area.

## ROUTEMAP FOR A LOW CARBON ECONOMY:

This project involved the development of a set of **discrete, actionable, timebound recommendations** designed to enable Winchester City Council and its partners to both deliver against their areas **carbon reduction and local economic development** targets whilst also generating new employment opportunities and inward investment.

## ENERGY EFFICIENCY STRATEGY:

Stoke-on-Trent Working with Aether, CAG supported the development of a **strategic energy efficiency strategy** for Stoke-on-Trent, through a process of stakeholder engagement and **extensive data analysis and modelling**. This provided the evidence base for a series of **further workstreams** across different sectors and policy areas, along with proposals for achieving a coherent structure for governance and implementation.

## CLIMATE ACTION CO-BENEFITS TOOLKIT FOR LOCAL GOVERNMENT:

CAG has been working with Ashden on the development of their **new toolkit for City Regions** and Local Authorities which sets out the '**co-benefits**' of **climate action**. This demonstrates how action to cut carbon emissions can have **positive impacts** in terms of **health, equity, resilience and the economy**. It sets out the business case for taking action in a range of areas and presents numerous examples of how local authorities have worked in partnership with others to implement successful initiatives. The toolkit will be launched in June 2019 with links available from CAG's website – [www.cagconsult.co.uk](http://www.cagconsult.co.uk)

## BUSINESS PLAN AND DEVELOPMENT SUPPORT FOR PLYMOUTH ENERGY COMMUNITY (PEC), PLYMOUTH CITY COUNCIL

PEC has its roots in a pledge made by **Plymouth City Council**. CAG worked closely with officers and councillors to turn the **pledge into reality**. Following the development of an **initial business plan** CAG organised and **facilitated workshops and planning meetings** involving a wide range of local interest groups and residents. These events were used to recruit founder members and to formally establish the co-op and its governance structures, and to lay the ground for its early initiatives. **PEC has subsequently gone from strength to strength and is now a multi-award winning social enterprise with over 700 hundred members** and a recognised leader and innovator in the field of community energy.

## CLIMATE LOCAL RESOURCES:

CAG has a **long history of working with the Local Government Association (LGA)** on **climate change**, including supporting the development and operation of the Climate Local initiative. At the heart of Climate Local was a **commitment by councils to set local targets** and actions on both climate change **mitigation and adaptation**. CAG supported the LGA to produce **annual progress** reports and developed a range of **toolkits and guides to support councils to take action**. This provides an invaluable resource to councils which have declared a **climate emergency**.